

## **UKRAINIAN AGRI & FOOD STRATEGY FORUM**

Under the patronage of the Ministry of Agrarian Policy and Food of Ukraine  
03-04 June 2015 | National Complex "Expocentre of Ukraine", Kyiv

### **DRAFT AGENDA**

**03 JUNE 2015**

Place: 1<sup>st</sup> Pavilion, National Complex "Expocentre of Ukraine"  
10:00 – 11:00 Registration

11:00 – 11:30 Official opening remarks

**Mr. Petro Poroshenko** • President of Ukraine\*

**Mr. Arseniy Yatsenyuk** • Prime Minister of Ukraine\*

**Mr. Oleksiy Pavlenko** • Minister, *Ministry of Agrarian Policy and Food of Ukraine*

**H.E. Jan Tombinski** • Ambassador, *The Head of the EU Delegation to Ukraine\**

11:30 – 12:50 **Panel Discussion I. Strategy-2020 as a comprehensive tool of the EU Association Agreement**

#### *Subtopics:*

Implementation of the EU-Ukraine Association Agreement in agri&food sector

Development of the Strategy-2020 in agri&food sector of Ukraine

Timeline, current developments, next steps, implementation, expected results of the Strategy-2020

Food security in the world and importance of Ukraine

How to build the food security in the open market and under conditions of deregulation?

#### *Panellists:*

**Mrs. Vladyslava Rutytska** • Deputy Minister on European Integration, *Ministry of Agrarian Policy and Food of Ukraine* (moderator)

**Mr. Nicolas Verlet** • Team Leader for Agriculture and SPS issues, SGUA, *European Commission*

**Mr. Raimund Jehle** • Senior Field Programme Officer in FAOs Regional Office for Europe and Central Asia, *Food and Agriculture Organization of the United Nations\**

**Mr. Dmytro Shulmeyster** • Director of Food Department, *Ministry of Agrarian Policy and Food of Ukraine*

**Mr. Karl Isaksson** • Managing Partner, *KREAB (Brussels)\**

**Mr. Eric Bleich** • Chief of Party, *AgroInvest Project, USAID\**

**Mr. Oleg Samus** • Coordinator of the Production and Market Management Working Group on the Strategy-2020 Development

**Mr. Mykhaylo Sokolov** • Vice Chair, *Ukrainian Agrarian Council*; Coordinator of the Approximation, State Support and Taxation Working Groups on the Strategy-2020 Development

12:50 – 13:00 Q&A session

13:00 – 15:00 Networking Break

15:00 – 16:20 **Panel Discussion II. Investment climate in Ukraine: Prospects, timing and conditions**

#### *Subtopics:*

The importance of the role of donor programs for Ukraine to embark on a sustainable economic recovery path

The economic outlook for 2015-2016

What opportunities does the EU Association Agreement open up for Ukrainian companies and investors?

Prospects, timing and conditions of investments from the EU and US

Key impediments to attracting direct foreign investments: macro- and micro levels

Key changes required to improve the investment climate in Ukraine

Target industries for the investors in Ukraine: what will investors be looking at despite the crisis?

*Keynote Speaker:*

**Mr. Arseniy Yatsenyuk** • Prime Minister of Ukraine

*Panellists:*

**Mr. Oleksiy Pavlenko** • Minister, *Ministry of Agrarian Policy and Food of Ukraine*

**Mrs. Vladyslava Rutytska** • Deputy Minister on European Integration, *Ministry of Agrarian Policy and Food of Ukraine* (moderator)

**Mr. Heinz Olbers** • Director of the Eastern Neighbors and Central Asia Department, *European Investment Bank\**

**H.E. Geoffrey R. Pyatt** • Ambassador Extraordinary and Plenipotentiary of the United States of America in Ukraine\*

**H.E. Simon Smith** • Ambassador Extraordinary and Plenipotentiary of the United Kingdom of Great Britain and Northern Ireland in Ukraine\*

**H.E. Christof Weil** • Ambassador Extraordinary and Plenipotentiary of the Federal Republic of Germany in Ukraine\*

**H.E. Henryk Litwin** • Ambassador Extraordinary and Plenipotentiary of the Republic of Poland in Ukraine\*

**H.E. Alain Remy** • Ambassador Extraordinary and Plenipotentiary of the French Republic in Ukraine\*

**16:20 – 16:30 Official Signing of the Declaration of Cooperation between the EIB and the Ministry of Agriculture and Food of Ukraine**

**Mr. Arseniy Yatsenyuk** • Prime Minister of Ukraine\*

**Mr. Oleksiy Pavlenko** • Minister, *Ministry of Agrarian Policy and Food of Ukraine*

**Mr. Heinz Olbers** • Director of the Eastern Neighbours and Central Asia Department, *European Investment Bank\**

**Mrs. Vladyslava Rutytska** • Deputy Minister on European Integration, *Ministry of Agrarian Policy and Food of Ukraine*

16:30 – 16:40 Q&A session

16:40 – 16:50 Transition Break

**16:50 – 18:20 Panel Discussion III. Financing of the Ukrainian exporters by IFI and commercial banks**

*Subtopics:*

Available financing resources for the Ukrainian agri & food companies

When the financing by the commercial banks will recover?

Agrarian receipts as an effective potential financial instrument for agro business

*Panellists:*

**Mr. Adam Mycyk** • Partner, *Dentons Kyiv* (moderator)

**Mrs. Olena Voloshyna** • Country Manager for Ukraine, *IFC\**

**Mr. Sergiy Manokha** • First Deputy Chairman, *UkrEximBank\**

**Mr. Hennadiy Khelemsky** • Head of Structure Trade Finance, *Oschadbank\**

**Mrs. Lesya Kuzmenko** • Senior Banker, *EBRD\**

**Mr. Oleksandr Zhemoyda** • Executive Director, *Ukrainian Club of Agrarian Business*; Coordinator of the Access to Finance Working Group on the Strategy-2020 Development\*

**Mrs. Jaroslawa Johnson** • President and CEO, *Western NIS Enterprise Fund\**

**Mr. Vitaliy Ivanchenko** • Director, Business Development and GR in Ukraine, *NCH Capital\**

**Mr. Roman Chumak** • Head of Financial Services, *AgroProsperis IC\**

18:20 – 18:30 Q&A session

**04 JUNE 2015**

Place: 1<sup>st</sup> Pavilion, National Complex "Expocentre of Ukraine"

09:00 – 15:00 **Organic-2015 Conference**

15:00 – 15:30 Transition Break

15:30 – 16:20 **Panel Discussion IV. Case studies of the Ukrainian agri companies**

*Subtopics:*

Impact of the special aspects of local markets mentality on the way of doing business in Asia, Middle East and Africa

Irrigation and logistics

*Africa focus: "The insiders' view on successfully accessing the African agri and food market":*

**Mr. Jeremy Cape** • Partner, *Dentons London*

**Mr. Raj Kulasingam** • Senior Counsel, *Dentons London*

*Panellists:*

**Mr. Sergey Lyamets** • Editor-in-chief, *Economic Pravda* (moderator)\*

**Mr. Sergey Kovalchuk** • CEO, *Terra Food*\*

**Mr. Anatoliy Yurkevich** • CEO, *Milkiland*\*

**Mr. John Shmorgun** • President, *AgroGeneration*\*

**Mrs. Tamara Sulukhia** • Program Leader for Ukraine, Belarus and Moldova, *World Bank*\*

**Mr. Andrey Stavnitser** • CEO, *TransInvestService (TIS)*\*

**Mr. Oleksandr Smirnov** • CEO, *PORTINVEST*\*

**Mrs. Victoria Kapelyushna** • CFO, *MHP*\*

**Mr. Evgeniy Osipov** • Director of Agribusiness, *Kernel* \*

**Mr. Oleksander Baldynyuk** • President, *Ukrkondprom Association*\*

16:20 – 16:30 Q&A session

16:30 – 17:50 **Panel Discussion V. The latest agro reforms in Ukraine**

*Subtopics:*

Land reform in Ukraine: opportunities and risks

Reforms by different sectors of economy: grains, dairy, meat, wine & spirits, seafood markets

*Panellists:*

**Mrs. Vladyslava Rutyska** • Deputy Minister on European Integration, *Ministry of Agrarian Policy and Food of Ukraine* (moderator)

**Mr. Leonid Kozachenko** • President, *Ukrainian Agrarian Confederation*\*

**Mr. Volodymyr Klimenko** • President, *Ukrainian Grain Association*\*

**Mr. Oleg Protsenko** • Co-founder, *Agro.Reforms.UA*

**Mr. Denis Nizalov** • Senior Banker, *World Bank*\*

**Mrs. Natalya Dremblyuga** • President, *Association of Meat of Ukraine*\*

17:50 – 18:00 Q&A session

19:00 – 20:00 Cocktail Reception

Place: TBC

*\*to be confirmed*