

VASSMA at the XXIII International Agro industrial fair “AGRO-2011”

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On June 2-5, has successfully finished its work XXIII International exhibition “Agro-2011” in the International Exhibition Center (Kyiv, Brovarsky avenue 15). Exhibition “Agro-2011” is one of the main events of the agricultural market of Ukraine.

The exhibition brought together professionals, farmers, summer residents and horticulturist from all over Ukraine as well as our foreign partners and delegations from countries such as Russia, Turkey, Italy, Spain, Bulgaria, USA, Germany, Argentina, Denmark, China, Poland, and other.



ALL FOR THE BEST CROPS

Every year our company takes part in the exhibition “Agro”. The stand of The “VASSMA” company was one of the most effective and most attractive in the exhibition “Agro-2011” and easily identified among other companies. During 4 days of the exhibition “Agro-2011”, qualified employees of the company “VASSMA” give to visitors comprehensive advice about products, service and company news.

Agricultural Department of the “VASSMA” presented 8 new products, such as:
Herbicides – DablTray, STOP, HARUMA;
Insecticides – Bombardier AQUA, Dymet;
Fungicide – DOT;
Desykant – Dykvalan;
Rodenticides – Hart.

We are confident that these new products will take advantage of strong demand from farmers in our country.

We are not left unattended our consumers in B2B marker. Our clients know that the company “VASSMA” is constantly developing its product, so this year in exhibition “Agro-2011” we presented a new brand Extravaganza for bulb flowers. This brand is painstaking work of our specialists, who taking into account consumer demand and needs. Bulb flowers Extravaganza are unique line of products that will surprise any gardener and summer residents because its have a wide range of color and shape, so flowers will be perfect decoration of any garden and flower beds.

By the way, all products of The “VASSMA Retail” visitors were able to buy at the exhibition - our 2 tents were in fair part of the exhibition “Agro-2011”. Since company “VASSMA” is customer-oriented, so we strive to provide excellent service to our customers through this after consulting with experts on the stand our customers can buy any product at fair “Agro-2011”.

We also should note that on account of the exhibition, June 2, 2011, by Agricultural Department “VASSMA” was organized conference, which held at the entertainmentcomplex “Truhanov” that situated at Truhanov island.

The participants of the conference were managers from 27 regions of Ukraine of Agriculture Department. The conference was held at a high level. At the meeting discussed many issues, such as: Director company “VASSMA”, Andrey Vlasenko expressed gratitude for the employees of the company for successfully fulfilled the season and dedicated work, spoke about the key competitive advantages, Director Agricultural Department, Borisov Serhiy provided a comprehensive analysis of the department for the first half of 2011, informed employees about the balances of goods and mapped out plans for the future, Shkarlynsky Volodymir, Deputy director of the Agricultural Department, offered a preview of products to consider for next year, an analysis of last season schedule coming drugs, trade balances, rules of contracting and more.

We thank all the visitors for your interest in the company “VASSMA” and our partners for their trust and many years of cooperation with us!

Source: VASSMA press release